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Modeling smallholder beef farming: a systems thinking's step by step approach By Novie Andri Setianto

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IOP Conference Series: Earth and Environmental Science PAPER • OPEN ACCESS Modeling smallholder beef farming: a systems thinking's step by step approach To cite this article: Novie Andri Setianto et al 2019 IOP Conf. Ser.: Earth Environ. Sci. 247 012013 View the article online for updates and enhancements. This content was downloaded from IP address 36, 80.115.53 on 14/05/2020 at 03:07 Modeling smallholder beef farming: a systems thinking's step by step approach Novie Andri Setianto, Nunung Noor Hidayat, Pambudi Yuwono Kampus Fapet Unsoed Jln. dr. Suparno 60 Purwokerto, Jawa Tengah Indonesia 53123 E-mail: novie.setianto@unsoed.ac.id Abstract. Smallholders are characterized by the complexity of the connectivity of allocating limited resources to support their multi activities in agriculture. Learning smallholders requires an approach which able to acknowledge and elaborate the nature of their complexity. Systems thinking is one of the disciplines of thinking focused on analyzing the interconnectedness among elements within a system. This study aimed to highlight a step by step process in developing a model for smallholder beef farming. The study has been undertaken in rural Central Java at two beef farmers group. Numbers of semi-structured interviews followed by focus group discussions and in-depth interviews to clarify the findings have been conducted involving a total of 50 respondents of farmers. The study revealed operational process which needs to be followed to undertake five steps of standard qualitative modeling practices, i.e., observing the everyday activities of the farming, problem identification, developing a conceptual framework, canvassing the maps of qualitative modelling using Causal Loop Diagram (CLD), and identifying the systems archetypes within the CLD. Qualitative maps of CLD describing the behaviour of the systems of smallholders beef farming. 1. Introduction Beef farming is a complex socioeconomic activity which involves numbers of stakeholders whose aim and interest are varied [1,2,3]. In many parts of Indonesia beef farming is just one activity among many different activities undertaken by farmer on their daily basis. Beef farming is nested within bigger agricultural systems. Further, beef farming plays varied roles to the community. It never plays a single role as an income source, but always have other roles as household saving, buffer, or social status. Within a beef farming systems, a lot of stakeholders involved, such as local traders, farmers, extension agents, local government, or even researchers. Each stakeholder has their objectives which shape the beef farming systems in certain area. For decades, although smallholders dominate the supply of national beef [4] their productivity tends to be low [5]. Also, smallholders are characterized for their limited number of cattle per farmers, limited capital owned, labour intensive, limited land area [6], limited access to financial institution, mostly unbankable, and traditional managerial practices. This lead to limited income generated from beef farming. Thus, drive farmers to do other income generating activities either agricultural-related or non-agricultural activities. The ability for farmers to wisely allocate their limited resources plays a crucial role to sustain their livelihood, thus challenging to be studied further. The fundamental problem needs to be addressed to explore the possible intervention strategy to improve the productivity of the smallholders. However, to study such complex systems requires an approach which sensitive and acknowledge the complexity of a beef farming system. One emerging Content from this work may be used under the terms of the Creative Commons Attribution 3.0 licence. Any further distribution of this work must maintain attribution to the author(s) and the title of the work, journal citation and DOI. Published under licence by IOP Publishing Ltd 1 idea to study a complex system is systems thinking [7,8,9] which focused on the relationship among elements within a system. In the body of systems thinking, numbers of methods have been introduced. However, in principle, it divides into two disciplines; qualitative and quantitative approach. Each approach has strengths as well as limitations. It should be used as a complementary rather than a substitution. Further, a methodology which has been developed to undertake those approaches were widely varied such as systems dynamics [10], soft systems methodology [11], Critical Systems Heuristics [12], Soft Systems Dynamic Methodology [13]. Recently, [2] published an enhanced SD approach which nominated as the most suitable systems thinking