

Appetite



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### Invitation to review for Appetite

1 message

Appetite <em@editorialmanager.com> Reply-To: Appetite <support@elsevier.com> To: Poppy Arsil <poppy74arsil@gmail.com>

Mon, Aug 29, 2022 at 8:48 PM

Manuscript Number: APPETITE-D-22-00894

Measuring Sustainable Consumer Food Purchasing and Behavior

Samuel S Polzin; Jayson L Lusk; Ahmad Zia Wahdat

Dear Dr Arsil,

I would like to invite you to review the above referenced manuscript submitted by Mr. Samuel S Polzin , as I believe it falls within your expertise and interest. The abstract for this manuscript is included below.

You should treat this invitation, the manuscript and your review as confidential. You must not share your review or information about the review process with anyone without the agreement of the editors and authors involved, even after publication. This also applies to other reviewers' "comments to author" which are shared with you on decision (and vice versa).

Please respond to this invitation at your earliest opportunity.

Please note that we may ask you to answer a set of questions about the manuscript, enabling you to convey your recommendations for improvement in a structured way to myself and the author(s). Please see <a href="https://www.elsevier.com/reviewers/how-to-review/structured-peer-review">https://www.elsevier.com/reviewers/how-to-review/structured-peer-review</a> for an overview of these reviewer questions.

If you would like to review this paper, please click this link: https://www.editorialmanager.com/appetite/l.asp?i=233812&I=8LG0WEMU

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If, for any reason, the above links do not work, please log in as a reviewer at https://www.editorialmanager. com/appetite/

Since timely reviews are of utmost importance to authors, I would appreciate receiving your review within 14 days of accepting this invitation.

Once you submitted your review, you will receive a notification from Elsevier's reviewer recognition platform, which provides you with a link to your "My Elsevier Reviews" private profile page. You can collect your review certificates, editor recognition as well as discounts for Elsevier services from your profile page

I hope you will be able to review this manuscript. Thank you in advance for your contribution and time.

As a reviewer you are entitled to complimentary access to references, abstracts, and full-text articles on ScienceDirect and Scopus for 30 days. Full details on how to claim your access via Reviewer Hub (reviewerhub.elsevier.com) will be provided upon your acceptance of this invitation to review.

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Kind regards,

Gaston Ares

Section Editor

### Appetite

### Abstract:

Consumer food purchasing and willingness to adopt a sustainable healthy diet (SHD) pattern is a significant factor affecting the sustainability of food systems from production to consumption and disposal. Hence, there is a need to observe and quantify consumers' attitudes and behaviors relative to a baseline standard of food sustainability. Many studies have sought to describe the different dimensions of a sustainable food system (environmental, economic, social, etc.), while others have developed scales to measure consumer preferences for particular consumption patterns. In this paper, we build on these intersecting literatures by tracking consumers' SHD behaviors using a large-scale, longitudinal survey of adults in the United States and mapping them onto multiple systems-level indicators. Results from factor analysis suggest consumer food purchasing is motivated by three underlying dimensions of sustainability—Economic Security, Socio-Environment, and Nutrition—which are

simpler constructs than are often defined by academic researchers. Results indicate higher adoption of behaviors that fall under Economic Security relative to the other two dimensions. All three sustainability constructs are impacted by socio-economic and demographic characteristics.

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### **Review for Appetite - manuscript revision decision**

1 message

Appetite <em@editorialmanager.com> Reply-To: Appetite <support@elsevier.com> To: Poppy Arsil <poppy74arsil@gmail.com> Fri, Oct 7, 2022 at 5:34 PM

Manuscript Number: APPETITE-D-22-00894 Measuring Sustainable Consumer Food Purchasing and Behavior

Dear Dr Arsil,

Thank you for reviewing the above referenced manuscript. With your help, I have reached a revise decision on this manuscript.

The anonymised comments to author, from all reviewers, are included below. You can also access this information by logging into Editorial Manager as a reviewer.

Thank you for your contribution and time in reviewing this manuscript, which not only assisted me in reaching my decision, but also enables the author(s) to disseminate their work at the highest possible quality. Please note you may be asked to review the revision of this paper in the future.

I am grateful to you for your assistance as a reviewer for Appetite.

Kind regards,

Gaston Ares Section Editor Appetite

Comments to author:

Reviewer #1: This field is optional. If you have any additional suggestions beyond those relevant to the questions above, please number and list them here.

Reviewer #3: This field is optional. If you have any additional suggestions beyond those relevant to the questions above, please number and list them here.

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For further assistance, please visit our customer service site: https://service.elsevier.com/app/home/supporthub/ publishing/. Here you can search for solutions on a range of topics, find answers to frequently asked questions, and learn more about Editorial Manager via interactive tutorials. You can also talk 24/7 to our customer support team by phone and 24/7 by live chat and email.

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### Invitation to review revision for Appetite

1 message

Appetite <em@editorialmanager.com> Reply-To: Appetite <support@elsevier.com> To: Poppy Arsil <poppy74arsil@gmail.com> Thu, Oct 27, 2022 at 10:33 PM

Manuscript Number: APPETITE-D-22-00894R1 Measuring Sustainable Consumer Food Purchasing and Behavior

Dear Dr Arsil,

I would like to invite you to review the above referenced revised manuscript, as you kindly reviewed the previous version of this manuscript. Anonymised reviewer comments to author for the previous version are included below.

You should treat this invitation, the manuscript and your review as confidential. You must not share your review or information about the review process with anyone without the agreement of the editors and authors involved, even after publication. This also applies to other reviewers' "comments to author" which are shared with you on decision (and vice versa). For more information please visit: http://service.elsevier.com/app/answers/detail/a\_id/14156/ supporthub/publishing/

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If you would like to re-review this paper, please click this link: https://www.editorialmanager.com/appetite/l.asp?i=243358&I=5SDDU731

If you have a conflict of interest or do not wish to re-review this paper, please click this link: https://www.editorialmanager.com/appetite/l.asp?i=243359&I=UVB3K62J

If you decline to review I would appreciate your suggestions for alternate reviewers.

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Since timely reviews are of utmost importance to authors, I would appreciate receiving your review within 14 days of accepting this invitation.

I hope you will be able to review this manuscript. Thank you in advance for your contribution and time.

As a reviewer you are entitled to complimentary access to references, abstracts, and full-text articles on ScienceDirect and Scopus for 30 days. Full details on how to claim your access via Reviewer Hub (reviewerhub.elsevier.com) will be provided upon your acceptance of this invitation to review.

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Kind regards,

Gaston Ares Section Editor Appetite

Comments to author for previous version:

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### **Review for Appetite - manuscript accepted**

1 message

Appetite <em@editorialmanager.com> Reply-To: Appetite <support@elsevier.com> To: Poppy Arsil <poppy74arsil@gmail.com> Sun, Nov 6, 2022 at 4:52 PM

Manuscript Number: APPETITE-D-22-00894R1 Measuring Sustainable Consumer Food Purchasing and Behavior

Dear Dr Arsil,

Thank you for reviewing the above referenced manuscript. With your help, I have reached an accept decision on this manuscript.

The anonymised comments to author, from all reviewers, are included below. You can also access this information by logging into Editorial Manager as a reviewer.

Thank you for your contribution and time in reviewing this manuscript, which not only assisted me in reaching my decision, but also enables the author(s) to disseminate their work at the highest possible quality.

I am grateful to you for your assistance as a reviewer for Appetite.

Kind regards,

Gaston Ares Section Editor Appetite

Comments to author:

More information and support

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### Reviewer Invitation for Forms of land access in the sugarcane agroindustry: a comparison of Brazilian and Peruvian cases

1 message

**Open Agriculture** <em@editorialmanager.com> Reply-To: Open Agriculture <openagriculture@degruyter.com> To: Poppy Arsil <poppy74arsil@gmail.com> Sun, Jul 17, 2022 at 7:43 PM

Dear Dr. Poppy Arsil,

You have been invited to review a manuscript for Open Agriculture.

I would be grateful if you would review a paper entitled "Forms of land access in the sugarcane agroindustry: a comparison of Brazilian and Peruvian cases" for this journal.

This is the abstract:

Currently, many sugarcane mills face the challenge of obtaining sufficient raw material. This work analyze and compare the land access forms to cane production in Brazil (big producer) and Peru (small producer). Data from Agricultural Censuses of the two countries are used. In the analyzed period, there was an increase in sugarcane production in both countries. It is observed that in Brazil, the tendency is for sugar mills to use land leasing or sharecropping contracts. In Peru, new sugarcane mills mainly use their own land. The access to land through agrarian contracts can be a factor of sustainability of the sugarcane agribusiness.

If you would like to review this paper, please click this link: https://www.editorialmanager.com/opag/l.asp? i=155653&I=CVB7JCBZ \*

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If the above links do not work, please go to https://www.editorialmanager.com/opag/. Your User Name is PArsil and your password: https://www.editorialmanager.com/opag/l.asp?i=155655&I=RSHCGQIE.

The manuscript reference is OPAG-D-22-00040.

If possible, I would appreciate receiving your review in 14 days. You may submit your comments online at the above URL. There you will find spaces for confidential comments to the editor, comments for the author and a report form to be completed.

Please note - the language editing will be performed after the submission acceptance.

If you are unable to review this manuscript, I would really appreciate any suggestions of alternative reviewers. Thank you in advance for your help.

With kind regards, Pablo Martín-Ramos, PhD Editor Open Agriculture

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### Thank you for the review of OPAG-D-22-00040

1 message

**Open Agriculture** <em@editorialmanager.com> Reply-To: Open Agriculture <openagriculture@degruyter.com> To: Poppy Arsil <poppy74arsil@gmail.com>

Fri, Jul 29, 2022 at 3:07 PM

Ref.: Ms. No. OPAG-D-22-00040 Forms of land access in the sugarcane agroindustry: a comparison of Brazilian and Peruvian cases Open Agriculture

Dear Dr Arsil,

Thank You very much for your review of this manuscript, we highly appreciate your vaulable comments.

You can access your review comments and the decision letter (when available) by logging onto the Editorial Manager site at:

https://www.editorialmanager.com/opag/ username: PArsil password: https://www.editorialmanager.com/opag/l.asp?i=156394&I=MA3DJHVX

Kind regards,

Pablo Martín-Ramos, PhD Editor Open Agriculture

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### Invitation to Review for the British Food Journal

1 message

**British Food Journal** <onbehalfof@manuscriptcentral.com> Reply-To: dryeongsw@gmail.com To: poppy74arsil@gmail.com, poppy.arsil@unsoed.ac.id Wed, Mar 31, 2021 at 7:35 AM

31-Mar-2021

Dear Dr. Arsil,

Manuscript ID BFJ-03-2021-0315 entitled "Today's Wastage is Tomorrow's Shortage: A Systematic Literature Review on Food Waste and Social Responsibility" has been submitted to the British Food Journal.

We would like to invite you to review this manuscript. The abstract appears at the end of this letter. Please let me know as soon as possible if you will be able to accept my invitation to review. If you are unable to review at this time, I would appreciate you recommending another expert reviewer. Please click the appropriate link below to automatically register your reply with our online manuscript submission and review system.

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Reviewer Resources are available here: http://www.emeraldgrouppublishing.com/reviewers/index.htm

Yours sincerely, Dr. Yeong Guest Editor, British Food Journal dryeongsw@gmail.com, swyeong@ucsiuniversity.edu.my

MANUSCRIPT DETAILS

TITLE: Today's Wastage is Tomorrow's Shortage: A Systematic Literature Review on Food Waste and Social Responsibility

### ABSTRACT:

Recognizing food waste as a global issue, this paper examines the current state of research on food waste from the lens of social responsibility based on 76 peer-reviewed articles published between 2011 and 2020.

Articles were compiled from the Web of Science database, published in English from food-related journals that dealt with the topic of food waste along with the social impact, based on a keyword-driven search and content analysis. In accordance with the proposed research questions, analyses included the domains of publication trend, distribution of article sources, research regions, thematic classification, theoretical and methodology framework. The findings will identify research gaps in the literature and facilitate scholars with extensive gap-specific research directions to explore.

This review is limited to only peer-reviewed articles and published in English-language journals. There is possibility that non-journal publications and other languages related to the topic were left out.

The findings present a holistic picture of past literatures of both food waste and social responsibility that can be serve as a reference, research gaps, methodological and theoretical implications as future research directions.



### Manuscript ID BFJ-03-2021-0315 now in your Reviewer Centre - British Food Journal

1 message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: dryeongsw@gmail.com To: poppy74arsil@gmail.com, poppy.arsil@unsoed.ac.id Wed, Mar 31, 2021 at 5:01 PM

31-Mar-2021

Dear Dr. Arsil,

Thank you for agreeing to review Manuscript ID BFJ-03-2021-0315 entitled "Today's Wastage is Tomorrow's Shortage: A Systematic Literature Review on Food Waste and Social Responsibility" for the British Food Journal. Please try your best to complete your review within the next 2 weeks.

In your review, please answer all questions. On the review page, there is a space for "Comments to Editor" and a space for "Comments to the Author." Please be sure to put your comments to the author in the appropriate space.

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All communications regarding this manuscript are privileged. Any conflict of interest, suspicion of duplicate publication, fabrication of data or plagiarism must immediately be reported to me.

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Yours sincerely, Dr. Yeong Guest Editor, British Food Journal dryeongsw@gmail.com, swyeong@ucsiuniversity.edu.my



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31-Mar-2021

Dear Dr. Arsil,

Thank you for agreeing to review Manuscript ID BFJ-03-2021-0315 entitled "Today's Wastage is Tomorrow's Shortage: A Systematic Literature Review on Food Waste and Social Responsibility" for the British Food Journal. Please try your best to complete your review within the next 2 weeks.

In your review, please answer all questions. On the review page, there is a space for "Comments to Editor" and a space for "Comments to the Author." Please be sure to put your comments to the author in the appropriate space.

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If you wish to view the manuscript and the review form simultaneously, click on the HTML or PDF icons – the manuscript will open in a new window. Leave the new window open, switch back to the main window, and open the score sheet by clicking on the Score Sheet tab. Follow the instructions for reviewers provided in the ScholarOne Manuscripts site. I strongly encourage you to elaborate on your review in the space provided. Your specific comments will offer valuable feedback to improve future work. It is essential that you click the "Save" button if you wish to exit the review before you submit it to the Editor. Otherwise, none of the information that you have entered will be saved in the system. When you have completed your review and are ready to submit it to the Editor, click on "Submit."

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Thank you for evaluating this manuscript. After you submit your review you will be given the opportunity to get credit on Publons.com. You can learn more about Publons and how it benefits you here: https://publons.com/in/Emerald/

Yours sincerely, Dr. Yeong Guest Editor, British Food Journal dryeongsw@gmail.com, swyeong@ucsiuniversity.edu.my



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1 message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: dryeongsw@gmail.com To: poppy74arsil@gmail.com, poppy.arsil@unsoed.ac.id

Thu, Apr 29, 2021 at 2:24 PM

29-Apr-2021

Dear Dr. Arsil,

Thank you for submitting your review of BFJ-03-2021-0315 for British Food Journal. We are very grateful for the contribution you have made to the journal by providing your review. We recognise the value that is added by our reviewers and would therefore like to thank you for your work, by granting you free personal access to up 40 Emerald journal articles (excluding Backfiles) within a three-month period.

Early next month, we will send an email that will contain all the information you need to activate your personal free access.

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Yours sincerely,

Prof. Stefano Bresciani Editor, British Food Journal stefano.bresciani@unito.it



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Го: poppy74arsil@gmail.com

Thu, Apr 29, 2021 at 2:46 PM

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### nvitation to Review for the British Food Journal

message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: dryeongsw@gmail.com Fo: poppy74arsil@gmail.com, poppy.arsil@unsoed.ac.id Fri, Jul 2, 2021 at 9:42 PM

02-Jul-2021

Dear Dr. Arsil,

Trust you are doing good.

Manuscript ID BFJ-03-2021-0315.R1 entitled "Today's Wastage is Tomorrow's Shortage: A Systematic Literature Review on Food Waste from Social Responsibility Perspective" has been submitted to the British Food Journal.

Considering that you were a reviewer on the previous submission, your input on this revision is critical to providing the authors with continued constructive feedback and support. We hope for your consideration to have another look at this manuscript and provide further feedback and decision.

The abstract appears at the end of this letter. Please let me know as soon as possible if you will be able to accept my invitation to review. Please click the appropriate link below to automatically register your reply with our online manuscript submission and review system.

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Yours sincerely, Dr. Yeong Guest Editor, British Food Journal dryeongsw@gmail.com

### MANUSCRIPT DETAILS

TITLE: Today's Wastage is Tomorrow's Shortage: A Systematic Literature Review on Food Waste from Social Responsibility Perspective

ABSTRACT: Recognizing food waste as a global issue, it has attracted scholars to conduct numerous relevant studies in the area. Growing concerns about the social and environmental impacts have intensified food waste attention to the practice of socially responsible consumption. The purpose of this study is to undertake a review of existing knowledge to edify and provide a platform for future research.

Recognizing food waste as a global issue, it has attracted scholars to conduct numerous relevant studies in the area. Growing concerns about the social and environmental impacts have intensified food waste attention to the practice of socially responsible consumption. The purpose of this study is to undertake a review of existing knowledge to edify and provide a platform for future research.

The present study retrieved and reviewed a total of 76 peer reviewed articles published from 2011 to 2020 in food and nutrition related journals from social responsibility perspective.

In accordance with the proposed research questions, the findings demonstrate the publication trend, distribution of article sources, research regions, thematic classification, theoretical, and methodology framework. The findings also reveal research gaps in the literature and facilitate scholars with extensive gap-specific research directions to explore. This review is limited in its consideration of articles from Web of Science database and focused in food or nutrition related journals.

By mapping what is known in the current state of food waste research, this study identifies existing gaps and opportunities for future research in this area.



### Manuscript ID BFJ-03-2021-0315.R1 now in your Reviewer Centre - British Food Journal

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**British Food Journal** <onbehalfof@manuscriptcentral.com> Reply-To: dryeongsw@gmail.com To: poppy74arsil@gmail.com, poppy.arsil@unsoed.ac.id Sat, Jul 3, 2021 at 2:20 PM

03-Jul-2021

Dear Dr. Arsil,

Thank you for agreeing to review Manuscript ID BFJ-03-2021-0315.R1 entitled "Today's Wastage is Tomorrow's Shortage: A Systematic Literature Review on Food Waste from Social Responsibility Perspective" for the British Food Journal. Please try your best to complete your review within the next 2 weeks.

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Yours sincerely, Dr. Yeong Guest Editor, British Food Journal dryeongsw@gmail.com, swyeong@ucsiuniversity.edu.my

Authors response to reviewers comments:

Reviewer 1 Comment 1: All articles included in this review were retrieved from the Web of Science (WoS) database (p.3 paragraph 2). Consider using a variety of databases, such as Scopus, ProQuest, ScienceDirect or Google Scholar.

Response 1:

We thank reviewer's feedback on the consideration of using more databases.

We have added the following paragraph in the full text,

Our study was in line with several other reviews (e.g., Lyu et al., 2020; Chen et al., 2017; Amicarelli and Bux, 2020; Macke et al., 2018), whereby to rely solely on WoS as evidenced by its high-quality publications and all published works are subjected to a rigorous review process.

### Further explanation:

Being one of the world's most trusted citation indexes for scientific and scholarly research, WoS includes more than 21,000 journals, 76 million records, 111,000 books and roughly 8 million conference papers on life and natural sciences, biomedical and social sciences, engineering, arts and humanities (Clarivate, 2020). Notably, WoS also includes Emerald, Sage, ScienceDirect, Taylors & Francis and etc.

We also noted that no database is perfect or comprehensive. Accordingly, we have highlighted this limitation and suggested future study in the full text as the following,

First, the authors only considered English-language journal articles available in the WoS database but it can be viewed as a trade-off for the review to maintain a high level of quality in the findings. Future SLRs can assimilate the studies published in other language or other academic databases like Google scholar or Scopus.

### Comment 2:

If the author is also concerned with social responsibility topic, the consideration to use the journal related to food, nutrition, and appetite should be elaborate.

### Response 2:

Thank you for this comment. In view of this concern, we have performed a thorough review on past systematic literature reviews (SLRs) on food waste topic (Table 1).

### Further explanation (included in the full text) as below,

We did not focus on social responsibility topic. Instead, the perspective of social responsibility was used when we accessed the eligibility of the extracted articles. For example, a total of 24 articles were excluded because they are based in non-food waste topic, science field (i.e., ecology, nutrients, food choice/labelling experiment, dietary, food diet/consumption) or not related to social responsibility (policy and regulations, food economy, food marketing, supply chain and safety).

Notably, food waste is a complex and broad topic as acknowledged by prior scholars (Aschemann-Witzel et al., 2015; Bhattacharya, Nand and Prajogo, 2021). Thus, past SLR also usually focused on a specific domain.

Further, we have conducted a review (Table 1) on past systematic literature reviews (SLRs) on food waste topic and found that most of the past SLRs focused in specific domain such as consumer (Hebrok and Boks, 2017; Schanes, Dobernig and Gözet, 2018; Stangherlin and Barcellos, 2018; Principato et al., 2021), supply chain (Bhattacharya, Nand and Prajogo, 2021; Kafa and Jaegler, 2021; Chauhan et al., 2021) as well as hospitality and food service (Dhir et al., 2020) perspectives. Several SLRs of food waste also focused on specific region such as Arab region (Abiad and Meho, 2018) and OECD countries (Redlingshöfer, Barles and Weisz, 2020). Another bibliometric review conducted by Chen et al.'s (2017) focused in science field journals.

Despite the great contributions of these SLRs on food waste, it is evident that none of the SLR has yet been explored food or nutrition related journals. Food or nutrition journals are the common target avenue for most food-related research and the appropriate platform in publishing food waste topic.

Therefore, we developed our research objectives based on the research gaps.

### Comment 3:

The author should fill out the column "research method/technique/analysis" clearly in Appendix A1 and make a distinction between research instruments (questionnaires), research analysis, and data collection methods (interview).

### Response 3:

Thank you for the suggestion. Accordingly, we have split into Research Instrument/Technique and Research Analysis which looks more organized in the current version (Appendix A1).

A more detailed explanation has been answered in the next comment.

### Comment 4:

This work's main contribution is interesting and worth reading in general. There are some new insights that are sufficient to justify publication.

### Response 4:

Thank you for the comment.

Comment 5:

Articles selected for this review are only derived from database of Web of Science (WoS) (p.3 paragraph 2). To adequately cover the topic, the author(s) may consider the use of a variety of databases, such as Scopus, ProQuest, or ScienceDirect as each of these systems utilises a unique database and indexing method, as well as data presentation and curation techniques. So, the reader can obtain a result of a comparison between databases. Science direct was only used to collect the full texts that had been previously chosen (p. 4 paragraph 2). By incorporating multiple databases, we can ensure that the author(s) did not overlook something critical or pertinent to the subject. This article below might be related to the study.

1. Blichfeldt, B.S., Mikkelsen, M. and Gram, M. (2015), "When it stops being food", Food, Culture & Society: An International Journal of Multidisciplinary Research, Vol. 18 No. 1, pp. 89-105.

2. Cappellini, B. and Parsons, E. (2013), "Practising thrift at dinnertime: mealtime leftovers, sacrifice and family membership", The Sociological Review, Vol. 60 No. S2, pp. 121-134

3. Evans, D. (2011), "Blaming the consumer-once again: the social and material contexts of everydayfood waste practices in some English households", Critical Public Health, Vol. 21 No. 4, pp. 429-440

4. Evans, D. (2012a), "Beyond the throwaway society: ordinary domestic practice and a sociological approach to household food waste", Sociology, Vol. 46 No. 1, pp. 41-56.

5. Geislar, S. (2017), "The new norms of food waste at the curb: evidence-based policy tools to address benefits and barriers", Waste Management, Vol. 68, pp. 571-580.

6. Stangherlin, I.d.C, de Barcellos, M.D. and Basso, K. (2020) - The Impact of Social Norms on Suboptimal Food Consumption: A Solution for Food Waste, Journal of International Food & Agribusiness Marketing, Vol. 32, No. 1, pp. 30-53, https://doi.org/10.1080/08974438.2018.1533511

Kindly refer to the following suggested citation from the original website.

Stangherlin, I.d.C. and de Barcellos, M.D. (2018), "Drivers and barriers to food waste reduction", British Food Journal, Vol. 120 No. 10, pp. 2364-2387. https://doi.org/10.1108/BFJ-12-2017-0726 (SLR)

### Response 5:

We sincerely thank reviewer's suggestion on these articles. We agreed that food waste is a broad topic which published in many research fields.

Despite the fact that WoS has been receiving positive reviews from many SLR articles, especially for the quality of the works, but the use of WoS database as the only database for SLR also accompany with some limitations. Thus, this has been acknowledged as one of the limitations of this study, and future studies are suggested to use a variety of databases, such as Scopus and Google Scholar to complement the search.

We thank reviewer for suggesting those relevant articles which are useful for our study. We decided to focus on the articles which is consistent with our objectives and scope (i.e., food waste topic that published in food or nutrition related journals). Unfortunately, the suggested articles below are excluded due to following reasons:

1) Blichfeldt, B.S., Mikkelsen, M. and Gram, M. (2015), "When it stops being food", Food, Culture & Society: An International Journal of Multidisciplinary Research, Vol. 18 No. 1, pp. 89-105. This journal was categorised under sociology (out of our research scope) as listed in WoS database.

2) Cappellini, B. and Parsons, E. (2013), "Practising thrift at dinnertime: mealtime leftovers, sacrifice and family membership", The Sociological Review, Vol. 60 No. S2, pp. 121-134 This journal was categorised under sociology (out of our research scope) as listed in WoS database.

3) Evans, D. (2011), "Blaming the consumer-once again: the social and material contexts of everydayfood waste practices in some English households", Critical Public Health, Vol. 21 No. 4,pp. 429-440 This journal was categorised under Public, Environmental & Occupational Health | Social Sciences, Biomedical (out of our research scope) as listed in WoS database.

4) Evans, D. (2012a), "Beyond the throwaway society: ordinary domestic practice and a sociological approach to household food waste", Sociology, Vol. 46 No. 1, pp. 41-56 This journal was categorised under sociology (out of our research scope) as listed in WoS database.

5) Geislar, S. (2017), "The new norms of food waste at the curb: evidence-based policy tools to address benefits and barriers", Waste Management, Vol. 68, pp. 571-580.

This journal was categorised under Environmental Sciences and Engineering, Environmental (out of our research scope) as listed in WoS database.

6) Stangherlin, I.d.C, de Barcellos, M.D. and Basso, K. (2020) - The Impact of Social Norms on Suboptimal Food Consumption: A Solution for Food Waste, Journal of International Food & Agribusiness Marketing, Vol. 32, No. 1, pp. 30-53,

This journal was not listed in WoS database (out of our research scope).

Thanks for highlighting. We have revised the citation of this paper.

### Response 6:

The method used to conduct the review was systematic and adequate. Additionally, the inclusion criteria were explained clearly, whereas the exclusion criteria, which were refined to include only food, nutrient, and appetite related journals, needed to be justified to eliminate confusion, although the author mention that as the limitation of study. When the author is also interested in social responsibility, why does the author limit the journal to topics related to food, nutrition, and appetite? There may be some significant and related journal that is not included in that journal.

The overview of selected studies also analyses clearly such as the location of the studies, the type of methodology used, the distribution of papers over a three- to four-year period, and so on.

Response 6:

We thank reviewer for this comment. As per comment 2.

We agree that there would be many articles on food waste topic which published across other journals as food waste topic is a broad topic. However, we decided to stick to our objectives and scope of review. Accordingly, we have justified more detailed in the revised manuscript. We also suggested future studies to extend our review into different field.

Revision as below,

Second, the scope of present SLR was limited to journals in food or nutrition field, which is to achieve the research objectives. Thus, this may serve as a steppingstone and indicate avenues for future SLR studies to extend the investigation into other field of journals such as sociology, environmental science or biomedical.

Comment 7:

The results are presented in understandable way.

Related to Appendix A1: Please be aware of the distinctions between research instruments (questionnaires), research analysis, and data collection methods (interview).

**Response 7:** 

Thank you for the comment and suggestion. Accordingly, we have split into Research Instrument/Technique and Research Analysis which looks more organized in the current version. As per Appendix A1

Comment 8:

The implication of research has been discussed in the result section.

Related to Appendix A1: Please be aware of the distinctions between research instruments (questionnaires), research analysis, and data collection methods (interview).

Journal no. 5: I believe that a questionnaire is not a method of analysis. Questionanire is a research instrument used to elicit data from participants. Please complete the method/technique/analysis section.

Journal No 7: Descriptive analysis-> qualitative method?

While qualitative data may be collected qualitatively, it is frequently analysed quantitatively, with percentage, frequencies, or other statistical analyses used to determine relationships. Qualitative research collects data qualitatively and analyses it qualitatively.

Journal no 14: Interview, experimental survey, stepwise linear regression-> mixed method? Which technique of analysis is the most qualitative?

Journal no 18 and 23, 28, 37, 45, 52, 59,60, 62, 67-> Kindly include the data analysis.

Journal no 19: experimental approach, exploratory factor analysis, two step cluster analysis -> qualitative method?

Journal no 25: survey, field experiment, cluster analysis-? Mixed method? What is the qualitative technique? (Please compare to journal no 10 that classified "field experiment" as quantitative method). Journal no 26: Focus group study, covariance analysis -> qualitative method? Is covariance analysis considered a qualitative technique?

Journal no 32: on site observation, case study-> mixed method? Please elaborate on the site observation.

Journal no 34: survey, descriptive analysis-> quantitative? Please make a comparison to journal no. 7 (descriptive analysis as qualitative analysis).

Furthermore, journal no 53 that descriptive analysis is quantitative analysis.

Journal no 56: exploratory factor analysis -> qualitative technique?

Journal 63: interview, thematic analysis-> mixed method? Interview is a data collection methods.

### Response 8:

Thank you for highlighting. We have double checked as below.

Journal No 5- Completed for analysis section

Journal No 7- Qualitative and quantitative data (Mixed method) were obtained in this study. Descriptive analysis was used for analysing socio-demographic factors of the qualitative data. Other analyses were used for the quantitative data as mentioned in their study.

Journal No 14- The study has mentioned they adopted mixed-method, including interviews and quantitative survey. We have updated the analysis section.

Journal No 18 and 23, 28, 37, 45, 52, 59,60, 62, 67 - We have updated the analysis section.

Journal No 19- We have checked and updated the analysis section. The study adopted mixed method approach, there are content analysis (for qualitative data), exploratory factor analysis and two-step cluster analysis (for quantitative data).

Journal No. 25- We have checked through and confirmed that the paper adopted both qualitative and quantitative approach, thus it is mixed method study. Cluster analysis was used for interview's responses, followed by SEM to assess on the data from questionnaire (Journal No 10 is a quantitative study).

Journal No 26- We took note and agreed on this mistake. We have changed to quantitative study and updated in our findings.

Journal No 32- We checked and confirmed that the study obtained mixed-method approach (mentioned in their study). Unfortunately, the study only used cross tabulation analysis for all their data. Not much details on their research technique and analysis.

Journal No 34- We have checked again. The study used descriptive analysis (overall means and frequencies for each outcome variable) for their quantitative data. We agreed that descriptive analysis is to be adopted in quantitative study in most cases (same as Journal No 53). But we also confirmed that Journal No.7 (a mixed method study) used descriptive analysis for their qualitative data which this has mentioned in their study.

Journal No 56- As the study adopted mixed method approach, both qualitative and quantitative data were collected, thus the exploratory factor analysis was conducted for the quantitative data. We have updated the analysis section accordingly.

We sincerely thank reviewer for going through this section and highlighting the issue to us. To avoid more mistakes, we have also double checked again each of the journal and updated in the section. With the distinction of "Research Instrument/Technique" and "Research Analysis" sections, the table has improved in a more detailed way.

### Comment 9:

This paper is well written and easily understood by reader.

Response 9:

Thank you for the comment. To ensure better quality, we have also sent for proofreading again.

Reviewer 2 Comment 1: Improve methodology by increasing sample size and improve write up.

Response 1:

We thank reviewer's for highlighting this concern.

In view of this concern, we have performed a thorough review on past systematic literature reviews (SLRs) on food waste topic (Table 1).

Therefore, there are several reasons for our scope of review (included in the full text) as below,

 Food waste is a complex and broad topic as acknowledged by prior scholars (Aschemann-Witzel et al., 2015; Bhattacharya, Nand and Prajogo, 2021). Thus, past SLR also usually focused on a specific domain.
Many of prior systematic literature reviews of food waste have been focused in specific domains (Table 1), such as consumer (Hebrok and Boks, 2017; Schanes, Dobernig and Gözet, 2018; Stangherlin and Barcellos, 2018; Principato et al., 2021), supply chain (Bhattacharya, Nand and Prajogo, 2021; Kafa and Jaegler, 2021; Chauhan et al., 2021) as well as hospitality and food service (Dhir et al., 2020) perspectives. Several SLRs of food waste also focused on specific region such as Arab region (Abiad and Meho,2018) and OECD countries (Redlingshöfer, Barles and Weisz, 2020). While another bibliometric review by Chen et al.'s (2017) focused in science field journals.

3) Despite the great contributions of these SLRs on food waste, it is evident that none of the SLR has yet been explored food or nutrition related journals. Food or nutrition journals are the common target avenue for most food-related research and the appropriate platform in publishing food waste topic. Considering the potential significance of social responsibility in food waste, we developed a SLR and provided detailed insights for better understanding of the relevant literature in this area.

4) We did not focus on social responsibility topic. Instead, the perspective of social responsibility was used when we accessed the eligibility of the extracted articles.

For example, a total of 24 articles were excluded because they are based on non-food waste topic, science field (i.e., ecology, nutrients, food choice/labelling experiment, dietary, food diet/consumption) or not related to social responsibility (policy and regulations, food economy, food marketing, supply chain and safety).

Hence, we believe that the sample size of 76 articles would illuminate the state of food waste focused in food or nutrition related journals. We also suggested future studies to extend our review into different field.

Comment 2:

Methodology is very general and limited.

Response 2:

Thank you for the comment. Our revised version has been improved with

i) a new table of review on past SLRs (Table 1) to provide more justifications in developing the scope of review and objectives.

ii) A more detailed methodological section (Appendix A1). We have identified further each of the Research Instrument/Technique and Research Analysis used in the selected 76 samples. Our findings also revealed more research gaps in the methodologies and facilitate scholars with extensive gap-specific research directions to explore.

Comment 3: Write up is weak.

**Response 3:** 

Thank you for raising up this problem. Accordingly, we have sent for proofreading.

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### Invitation to Review for the British Food Journal

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British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: rob.hamlin@otago.ac.nz To: poppy.arsil@unsoed.ac.id, poppy74arsil@gmail.com Thu, Dec 16, 2021 at 9:38 AM

16-Dec-2021

Dear Dr. Arsil,

Manuscript ID BFJ-10-2021-1135 entitled "The impact of product familiarity and tradition on the purchase frequency of food: the case of butter" has been submitted to the British Food Journal.

I wonder if you would be able to review this manuscript for the British Food Journal as it appears to be within your areas of interest and expertise. The abstract appears at the end of this letter. Please let me know as soon as possible if you will be able to accept my invitation to review. I do appreciate the time that reviews take, and would be most grateful if you could undertake this one. If you are unable to review at this time, I would appreciate you recommending another expert reviewer. Please click the appropriate link below to automatically register your reply with our online manuscript submission and review system.

Many thanks

Yours sincerely,

Dr. Robert Hamlin Associate Editor, British Food Journal

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### MANUSCRIPT DETAILS

TITLE: The impact of product familiarity and tradition on the purchase frequency of food: the case of butter

### ABSTRACT:

Understanding buying behaviour for traditional products is important for food producers and distributors. This study aims to identify the influence of traditional butter characteristics on the purchase frequency of traditional butter among Polish consumers.

This research used a questionnaire survey to investigate consumer preferences for selected traditional products. Two different types of traditional food product 'butter' were used in this study, one produced by a well-known brand and the other by a less-known dairy. Data were collected via a structured online survey of 825 respondents from Poland, which represent the characteristics of the Polish population in terms of gender and age. The explanatory and confirmatory factor analysis was done to find the most influential variables in the consumers' preferences for traditional butter.

This analysis grouped the surveyed items in two dimensions which are: Traditional production method and Product familiarity. These factors represent characteristics that ensure respondents that the product is an authentic traditional food product. Furthermore, statistical tests revealed that the derived factors have a significant influence on the frequency of purchases of traditionally produced butter.

Consumers appear to prefer traditional foods for several reasons, such as unique attributes related to local origin, traditional production methods, as well as environmental and ethical considerations. However, consumers' level of traditional food product purchase remains low.



### BFJ-10-2021-1135 now in your Reviewer Centre - British Food Journal

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19-Dec-2021

Dear Dr. Arsil,

Thank you for agreeing to review Manuscript ID BFJ-10-2021-1135 entitled "The impact of product familiarity and tradition on the purchase frequency of food: the case of butter" for the British Food Journal. Please try your best to complete your review within the next 2 weeks.

In your review, please answer all questions. On the review page, there is a space for "Comments to Editor" and a space for "Comments to the Author." Please be sure to put your comments to the author in the appropriate space.

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Yours sincerely, Dr. Robert Hamlin Editor, British Food Journal rob.hamlin@otago.ac.nz



### Reviewer update for British Food Journal

1 message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: stefano.bresciani@unito.it To: stefano.bresciani@unito.it Tue, Feb 15, 2022 at 9:56 AM

Dear Reviewer,

Thank you for your review of BFJ-10-2021-1135 entitled The impact of product familiarity and tradition on the purchase frequency of food: the case of butter for British Food Journal.

This paper has received a Reject decision.

Thank you for offering your expertise and on-going support. It is much appreciated.

Kind regards and best wishes, Stefano Bresciani Editor-in-Chief British Food Journal

Reviewers' comments: Reviewer: 1

**Recommendation: Minor Revision** 

Comments:

This is a good quality paper. The research problem is relevant and important. The applied methodology is correct. The results are presented clearly.

Regarding your hypothesis H2, it is hard to imagine a traditional food product without a traditional production method. Please justify your hypothesis H3 with previous research.

Please refer to: Bryła P., The role of appeals to tradition in origin food marketing. A survey among Polish consumers, Appetite, 2015, Vol. 91, pp. 302-310. https://doi.org/10.1016/j.appet.2015.04.056.

Incomplete references: Casas-Rosal, D'Souza, Dangelico, Verbeke

page 2, line 60 - which made

- 5, 36 be reduced
- 7, 58 as control
- 12, 7 and it is above
- 14, 4 from the bottom it is impossible to have negative odds ratios in a logistic regression
- 16, 58 influences
- 17, 48 so relevant
- 31, 51 Main effects
- 33, 37 Main effects

Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: Yes

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: Yes

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: Yes (see my specific comments in the Comments to the Author section)

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: Yes

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: yes

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: Yes

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Reviewer: 2

**Recommendation: Reject** 

Comments:

Please refer to the reviewer's comments in each criterion. Thank you.

### Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: 1) According to the objective of the study, the manuscript may have a potential value to be published in the Journal. However, as mentioned later, the results of the study has serious issues regarding statistical analysis.

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: 1) In the reviewer's opinion, related papers to be added were not found.

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: 1) The authors mentioned that the study follows the stimulus-organism-response (SOR) model; a stimulus is an environmental cue encouraging an individual's behavioral intention; and "product familiarity" and "traditional production method" are treated as a stimulus (page 7). However, indicators (attitude questions) regarding "product familiarity" and "traditional production method" shown in Tables 2 and 3 capture respondent's experiences/knowledge (familiarity) and evaluation (production method) of target products, which are not the environmental cue. This is because "environmental cue" is a stimulus that exists outside of individuals. On the basis of attitude questions shown in Table 2 and 3, the "product familiarity" and "traditional production method" shown is defined as "the internal affective and cognitive state of consumers" (page 7). Accordingly, although the authors explained that the study follows the SOR model, the element of the stimulus (S) is not considered explicitly. This means that the study does not follow the SOR model correctly.

2) Hypothesis H3 appears to be strange since the effects of individual characteristics (demographic factors) on their intention to purchase traditional foods are either positive and negative. Actually, the results of the study indicates that the effect of household size on the intention to purchase is negative (Tables 5 and 6).

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: 1) Cronbach's Alpha value for the "product familiarity" in each product is low (Tables 2 and 3). The distribution of responses to the question "I have tried/tried this product before" can differ largely from that to "I can recognize the manufacturer of this product". Did the authors check the distributions of responses to the questions and relationship between the responses to the questions before conducting exploratory factor analysis? The number of questions to measure "product familiarity" may be too small.

2) Unfortunately, the results of confirmatory factor analysis (CFA) are unacceptable. RMSEA = 0.693 (page 12) indicates poor model fit. In general, RMSEA > 0.10 indicates poor fit. Further, although the authors conducted CFA using maximum likelihood (ML) method (page 12), they have not tested whether the distribution of indicators of latent (factor) variables is multivariate normal or not. The assumption of multivariate normal distribution of indicators is crucial when applying ML for CFA. Since there are various matters that require attention when applying CFA, the authors should consult some recent popular textbook about CFA and/or structural equation modeling before conducting CFA, like the following:

Brown TA (2015) Confirmatory Factor Analysis for Applied Research. Second Edition. Guilford Press.

3) Does Figure 3 indicate the results of CFA? The corresponding paragraph (the second paragraph at page 12) confuses the reviewer because the results of CFA shown in Tables 2 and 3 did not consider Hypothesis H3.

4) The dependent variable in the logistic regression (Section 4.4, page 13) is defined as a dunny variable taking the value of 1 if the respondents' purchase frequency is higher than 4 and 0 otherwise. In the same paragraph, the authors mentioned that the value of 4 or higher means the purchase of butter once a week and more. However, the explanation of a question on the frequency of purchase of traditional products indicates that the value of 4 confuses of 5 to "once a couple of months" (page 8). This inconsistency confuses

### the reviewer.

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: 1) As the results are not acceptable due to the EFA and CFA related issues, implications cannot be evaluated. Therefore, the following is just for your information.

2) The second paragraph at page 16 ("On the basis of SOR theory, ...") seems to be unrelated to the results of the study. The authors mentioned that "the study extends the work of Lee and Kwon (2011) by examining perceived usefulness as a mediator between emotional interaction (familiarity and intimacy) and purchase intention" in the first sentence. However, "perceived usefulness" and "intimacy" are not used in the study. Further, in the second and later sentences, the term "users" is used. However, the target individuals in the study are not "users" but "consumers".

3) In the middle of page 17, the authors mentioned that "Traditional production methods can evoke consumers memories of childhood and past times (Rudawska 2014; Verbeke et al. 2016). This is confirmed for both traditional kinds of butter...". Unfortunately, the reviewer cannot understand what result of the study confirms "traditional production methods can evoke consumer memories of childhood and past times". The reviewer knows that the variable "product familiarity" has a significant coefficient in the logistic regression analysis. However, this result means just that the product familiarity is related to the frequency of purchase of traditional food.

4) Section 5.2 "Managerial implications" seems not to be based on the findings of the study.

5) The last three sentence in Section 6 "Conclusion" ("To summarize, ... remains low.") seem not to be based on the results of the study.

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: 1) Grammatical issues were not found.

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**Reviewer: 3** 

**Recommendation: Minor Revision** 

Comments:

Using the Stimulus-Organism-Response Model, the article investigates the effect of familiarity and tradition on the frequency of purchase of traditional butter. This is an interesting article. The literature review section, on the other hand, should be strengthened to provide more support for the explanation of stimuli linked with "product familiarity" and "tradition production method."

### Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: This article examines the effect of product familiarity and tradition on the purchase frequency of traditional butter by Polish customers. The paper is interesting and contains significant information to justify publication.

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: The purpose of this article is to examine the effect of product familiarity and tradition on the frequency of purchase of traditional butter using the Stimulus-Organism-Response Model. However, the concept of stimulus is not clearly explained in terms of product familiarity and tradition method.

Additionally, it was suggested that familiarity can be created by social factors such as external stimuli from a reference group, as well as prior and past experiences. Did the authors provide any statements in the questionnaire relating to these references?

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: Yes

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: The results are clearly presented in the paper.

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: Yes

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: The paper is well written. Proofreading, on the other hand, may be beneficial in terms of clarifying the use of "..." and "...", capital letters, and other minor issues. Revise Table 2 (tradional-> traditional production method?)

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### Thank you for submitting your review of Manuscript ID BFJ-10-2021-1135 for the British Food Journal

1 message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: stefano.bresciani@unito.it To: poppy.arsil@unsoed.ac.id, poppy74arsil@gmail.com Tue, Jan 18, 2022 at 6:39 AM

17-Jan-2022

Dear Dr. Arsil,

Thank you for submitting your review of BFJ-10-2021-1135 for British Food Journal. We are very grateful for the contribution you have made to the journal by providing your review. We recognise the value that is added by our reviewers and would therefore like to thank you for your work, by granting you free personal access to up 40 Emerald journal articles (excluding Backfiles) within a three-month period.

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- If you do not have an Emerald MyProfile, you can register with us there and then to get your free personal access to Emerald content. Instructions on how to contact us to set up your Emerald MyProfile will be in the email we send next month.

We would also like to offer you a 30% DISCOUNT on all Emerald books available for purchase from the EMERALD BOOKSTORE. To take advantage of this offer please visit http://books.emeraldinsight.com/offer/ and enter the code REVIEW

On behalf of the Editors of British Food Journal, we appreciate the valuable and efficient contribution that each reviewer gives to the Journal and we hope that we may call upon you again to review future manuscripts.

Yours sincerely,

Prof. Stefano Bresciani Editor, British Food Journal stefano.bresciani@unito.it



### **British Food Journal**

1 message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: rob.hamlin@otago.ac.nz To: poppy.arsil@unsoed.ac.id, poppy74arsil@gmail.com Tue, Feb 15, 2022 at 9:53 AM

15-Feb-2022

BFJ-10-2021-1135 - The impact of product familiarity and tradition on the purchase frequency of food: the case of butter

Dear Dr. Arsil,

Just a personal note to thank you very much for your recent report on this manuscript. I do appreciate the time and effort that this task takes. We have a split recommendation on this one, and having reviewed the article in detail with all reviewers' comments in hand, I concur with the rejecting reviewer that this manuscript contians critical errors that will not be rectified without further field research. Therefore I have rejected this article.

Many thanks,

Yours sincerely, Dr. Robert Hamlin British Food Journal

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### Invitation to Review for the British Food Journal

2 messages

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: rob.hamlin@otago.ac.nz To: poppy74arsil@gmail.com, poppy.arsil@unsoed.ac.id Fri, Sep 13, 2019 at 11:10 AM

13-Sep-2019

Dear Dr. Arsil,

Manuscript ID BFJ-07-2019-0528 entitled "Consumer Perception of Local Food Products in Hungary" has been submitted to the British Food Journal.

As the article above appears to match your areas of research interest and activity, I would like to invite you to review this manuscript. The abstract appears at the end of this letter. Please let me know as soon as possible if you will be able to accept my invitation to review. If you are unable to review at this time, I would appreciate you recommending another expert reviewer. Please click the appropriate link below to automatically register your reply with our online manuscript submission and review system.

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Reviewer Resources are available here: http://www.emeraldgrouppublishing.com/reviewers/index.htm

Yours sincerely, Dr. Robert Hamlin Associate Editor, British Food Journal rob.hamlin@otago.ac.nz

MANUSCRIPT DETAILS

TITLE: Consumer Perception of Local Food Products in Hungary

### ABSTRACT:

The aim of this research was to examine the role of local origin of food in the Hungarian population's decisions regarding food purchase and to identify under which conditions consumers consider food to be local product. Research was based on a representative quantitative consumer survey (n=1000). Cluster analysis was used to define different consumer groups.

In general, consumers perceive that local products have positive characteristics that distinguish them from other foodstuffs. Results prove that the accessibility of local food products differs to a great extent in towns and regions. In towns with local markets, the ratio of recognition and acceptance of local products is higher. Based on the attitudes and behaviour of respondents toward local products, 5 clusters were separated and described.

This empirical representative study is suitable to describe the knowledge, attitudes and behaviour of Hungarian consumers related to local food products. Consumer perception about local food varies internationally, therefore national level studies are important to understand the viability of short food supply chains.

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: rob.hamlin@otago.ac.nz To: poppy74arsil@gmail.com. poppy.arsil@unsoed.ac.id Fri, Sep 13, 2019 at 11:32 AM

13-Sep-2019

Dear Dr. Arsil,

Manuscript ID BFJ-07-2019-0548 entitled "Motivating food waste reduction: food security, diet or environment" has been submitted to the British Food Journal.

As the article above appears to match your areas of research interest and activity, I would like to invite you to review this manuscript. The abstract appears at the end of this letter. Please let me know as soon as possible if you will be able to accept my invitation to review. If you are unable to review at this time, I would appreciate you recommending another expert reviewer. Please click the appropriate link below to automatically register your reply with our online manuscript submission and review system.

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Yours sincerely, Dr. Robert Hamlin Associate Editor, British Food Journal rob.hamlin@otago.ac.nz

### MANUSCRIPT DETAILS

TITLE: Motivating food waste reduction: food security, diet or environment

### ABSTRACT:

In China, consumer food waste, mainly linked to restaurants and canteens, is increasing. Although the government and media have launched campaigns against food waste, limited information on consumer perceptions is available for guidance. The purpose of this paper is to explore the linkage of consumer perceptions and food-waste behavior at restaurants, which could help address the food-waste challenge in developing countries.

The empirical analysis is conducted based on a fall 2016 survey in three China cities: Beijing, Hangzhou, and Qinhuangdao; large, medium, and small population, respectively. For each city, the survey was conducted with randomly selected restaurants resulting in 419 completed questionnaires. Based on this quantitative survey this research employs Probit analysis.

Results indicate food security and environmental perceptions are more likely to be associated with reducing food waste.

A food-waste campaign should target on the perceptions of food security and environmental concerns in China and more generally in a developing country context.

The authors collected an original dataset by observing the behavior of consumers in a real-life context. This is the first attempt to investigate the influence of perceptions on food waste at restaurants in a developing country.



### Thank you for submitting your review of Manuscript ID BFJ-07-2019-0528 for the British Food Journal

1 message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: stefano.bresciani@unito.it To: poppy74arsil@gmail.com, poppy.arsil@unsoed.ac.id Wed, Oct 16, 2019 at 6:50 AM

16-Oct-2019

Dear Dr. Arsil,

Thank you for submitting your review of BFJ-07-2019-0528 for British Food Journal. We are very grateful for the contribution you have made to the journal by providing your review. We recognise the value that is added by our reviewers and would therefore like to thank you for your work, by granting you free personal access to up 40 Emerald journal articles (excluding Backfiles) within a three-month period.

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We would also like to offer you a 30% DISCOUNT on all Emerald books available for purchase from the EMERALD BOOKSTORE. To take advantage of this offer please visit http://books.emeraldinsight.com/offer/ and enter the code REVIEW

On behalf of the Editors of British Food Journal, we appreciate the valuable and efficient contribution that each reviewer gives to the Journal and we hope that we may call upon you again to review future manuscripts.

Yours sincerely,

Prof. Stefano Bresciani Editor, British Food Journal stefano.bresciani@unito.it



### Reviewer update for British Food Journal

1 message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: stefano.bresciani@unito.it To: stefano.bresciani@unito.it

Tue, Oct 29, 2019 at 4:13 AM

Dear Reviewer,

Thank you for your review of BFJ-07-2019-0528 entitled Consumer Perception of Local Food Products in Hungary for British Food Journal.

This paper has received a Major Revision decision.

Thank you for offering your expertise and on-going support. It is much appreciated.

Kind regards and best wishes, Stefano Bresciani Editor-in-Chief British Food Journal

Reviewers' comments: Reviewer: 1

**Recommendation: Major Revision** 

Comments:

The paper is interesting but needs some improvement. P 1, line 16-17: "based on the attitudes and behaviour..". Do the authors examine the consumer preferences or attitudes and behaviour towards local food?

Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: This paper is interisting and contains significant information to make a useful contribution to knowledge.

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: There is insufficient grounded and previous relevant studies focus on consumers perception of local food in European countries and outside those countries. Some literature is also not relevant to this study. For example, it is unclear for me how a report about AFNs and markets used to explain the consumer perception of local food in the discussion section (p. 3, lines 41-50). It is better to map what is know and what is remain unknown about consumer perception and establishing the knowledge deficit in your study. This paper is a poor literature review that it just lists merely the previous studies without any critical evidence. Also, the authors should evaluate and select a good quality of prior studies. The lists below are some of the related papers for further reading:

Chambers, S., Lobb, A., Butler, L., Harvey, K., & Traill, W. B. (2007). Local, national and imported foods: A qualitative study. Appetite, 49(1), 208–213.

Roininen, K., Arvola, A., & Lähteenmäki, L. (2006). Exploring consumers' perceptions of local food with two different qualitative techniques: Laddering and word association. Food Quality and Preference, 17(1–2), 20–30.

Penney, U. & Prior, C. (2014). Exploring the urban consumer's perception of local food, International Journal of Retail & Distribution Management, Vol. 42 No. 7, pp. 580-594.

Arsil, P., Li, E. & Bruwer, J. (2014). Perspectives on consumer perceptions of local foods: a view from Indonesia, Journal of International Food & Agribusiness Marketing, Vol. 26 No. 2, pp. 107-124.

Dunne, J. B., Chambers, K. J., Giombolini, K. J., & Schlegel, S. A. (2011). What does 'local' mean in the grocery store? Multiplicity in food retailers' perspective on sourcing and marketing local foods. Renewable Agriculture and Food Systems, 26(1), 46–59.

Arsil, P., Li, E., Bruwer, J. & Lyons, G. (2018). Motivation-based segmentation of local food in urban cities. British Food Journal, 120(9), 2195-2207.

Moser, R., Raffaelli, R. and Thilmany, D. D. (2011). Consumer Preferences for Fruit and Vegetables with Credence-Based Attributes: A Review. International Food and Agribusiness Management Review, 14, pp. 121-142.

B. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the esearch or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: It is better to explain how to collect data that fit the sample composition to the 2011 census data in Hungary.

low was the method chosen?

The methodology was poorly described. There was no information on how the result fits with the standard of the nethod used.

I. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: There is an insufficient discussion of findings related to the literature cited in the previous section.

s there any difference between groups of local food consumer in Hungary and other European countries?

P. 6, line 36: What the meaning of 'conventional product'?

9 8, line 29: the paragraph only consists of one sentence.

t is not clear for me the meaning of 'other foodstuff'. How respondents interpret "other foodstuff"? How can the consumers sure that all ingredients of processed food are from local ingredient? How about organic food? Does local ood healthier than organic food?

Total respondents surveyed were 1000 persons. The number of a person belongs to five clusters were 898 respondents. How about another 102 people?

The authors also fail to acknowledge the limitation of the study.

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used n practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are hese implications consistent with the findings and conclusions of the paper?: The implication of the research is not well stated.

The authors mention three distinct groups: the Fan, the Marketgoer and the Theoretical fan (p. 9, fourth paragraph) hat they believed these segment markets are future buyers for local food products. It is not clear for me the availability of food is the appropriate implication of research when referring to the explanation of characteristics of each group in pages 7-8.

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: The paper would benefit from proofreading.

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### Invitation to Review for the British Food Journal

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British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: rob.hamlin@otago.ac.nz To: poppy74arsil@gmail.com, poppy.arsil@unsoed.ac.id Thu, Feb 13, 2020 at 9:37 AM

13-Feb-2020

Dear Dr. Arsil,

Manuscript ID BFJ-07-2019-0528.R1 entitled "Consumer Perception of Local Food Products in Hungary" has been submitted to the British Food Journal.

Some time ago you kindly reviewed this manuscript for the British Food Journal. The manuscript has been revised and resubmitted in light of your comments. I was wondering if you would be able to review this revised manuscript? It is most difficult for authors if we have to appoint new reviewers for such a revised manuscript as often the outcomes are inconsistent between reviewers.

If you are able to review this manuscript within the next few days, I would be most grateful.

Many thanks

The abstract appears at the end of this letter. Please let me know as soon as possible if you will be able to accept my invitation to review. If you are unable to review at this time, I would appreciate you recommending another expert reviewer. Please click the appropriate link below to automatically register your reply with our online manuscript submission and review system.

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Yours sincerely, Dr. Robert Hamlin

### MANUSCRIPT DETAILS

TITLE: Consumer Perception of Local Food Products in Hungary

### ABSTRACT:

The aim of this research was to examine the role of local origin of food in the Hungarian population's decisions regarding food purchase and to identify under which conditions consumers consider food to be local product. Research was based on a representative quantitative consumer survey (n=1000). Cluster analysis was used to define different consumer groups.

In general, consumers perceive that local products have positive characteristics that distinguish them from other foodstuffs. Results prove that the accessibility of local food products differs to a great extent in towns and regions. In towns with local markets, the ratio of recognition and acceptance of local products is higher. Based on the attitudes and behaviour of respondents toward local products, 5 clusters were separated and described.

Although the sample's representativeness of three demographic factors was ensured, some general limitations resulted from sampling methodology.

Based on our findings, we encourage farmers' market operators to actively study the purchasing habits, attitudes, and expectations of the consumer groups described in the study, and to exchange information to promote the development of an economically successful local food supply system.

This empirical representative study is suitable to describe the knowledge, attitudes and behaviour of Hungarian consumers related to local food products. Consumer perception about local food varies internationally, therefore national level studies are important to understand the viability of short food supply chains.



### Thank you for submitting your review of Manuscript ID BFJ-07-2019-0528.R1 for the British Food Journal

1 message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: stefano.bresciani@unito.it To: poppy74arsil@gmail.com, poppy.arsil@unsoed.ac.id Fri, Mar 13, 2020 at 8:02 AM

13-Mar-2020

Dear Dr. Arsil,

Thank you for submitting your review of BFJ-07-2019-0528.R1 for British Food Journal. We are very grateful for the contribution you have made to the journal by providing your review. We recognise the value that is added by our reviewers and would therefore like to thank you for your work, by granting you free personal access to up 40 Emerald journal articles (excluding Backfiles) within a three-month period.

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On behalf of the Editors of British Food Journal, we appreciate the valuable and efficient contribution that each reviewer gives to the Journal and we hope that we may call upon you again to review future manuscripts.

Yours sincerely,

Prof. Stefano Bresciani Editor, British Food Journal stefano.bresciani@unito.it



### Reviewer update for British Food Journal

1 message

British Food Journal <onbehalfof@manuscriptcentral.com> Reply-To: stefano.bresciani@unito.it To: stefano.bresciani@unito.it

Fri, Mar 20, 2020 at 3:16 AM

Dear Reviewer,

Thank you for your review of BFJ-07-2019-0528.R1 entitled Consumer Perception of Local Food Products in Hungary for British Food Journal.

This paper has received a Minor Revision decision.

Thank you for offering your expertise and on-going support. It is much appreciated.

Kind regards and best wishes, Stefano Bresciani Editor-in-Chief British Food Journal

Reviewers' comments: Reviewer: 1

**Recommendation: Minor Revision** 

Comments:

The paper is interesting. The paper examines consumer perception linking to their local food in Hungary. In general, the article has been improved a lot. However, there are still some problems with this paper.

Please use linking word to improve the logical presentation of information. For example, in paragraph 5 (page 2), the author introduces the first approach between two different fundamental contexts to examine the local food system. I expect to read the second approach after that, but no information found.

Some paragraphs only consist of one sentence (such as p10, lines 28-29).

P2, lines 5-13 It might be better to add available data to support the statement "a growing number of consumers would prefer to purchase both fresh and processed local products directly from the farmer".

P2, lines 26-37: This paragraph needs to elaborate by adding citations.

Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: This paper is interesting and overall makes a useful contribution to knowledge.

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: The quality of the literature review has been improved. The literature cited is relevant to this study.

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: This aspect of this section has been improved. However, as a reader, I would like to know how did the authors choose respondents using simple random sampling? Did they use a table of random number or the lottery method? Please explain.

The limitation of the study might be better explained in the conclusion section.

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: There is an insufficient discussion of findings regarding the other aspects of the perception of local food products (P9, lines 24-31).

The finding provides new insights into the group of local food consumers in Hungary. However, the discussion needs

to be elaborated particularly for the most significant cluster, indecisive group in results and discussion section.

The naming of a table, Table II or Table 2?

P9, lines 50-51 the meaning of "regularly" is not clear. Does it refer to every day, every week or others?

P10, line 27 "They believe they are better quality products than other foods". The sentence is confusing. The subject and object are unclear.

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: This section is good.

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: In general, the paper is well structured.

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